



Please type the directly within this document. When you are finished, please email the document to projects@360psg.com

Custom Design Questionnaire

Instructions: Complete this document by filling out each section the best you can. Please type the directly within this document. When you are finished, please email the document to projects@360psg.com.

Filling out this document will help us in the process of researching to create visuals for our kick-off meeting.

Current Website URL: *(If you have a current URL please add it here)*

Desired Website URL: *(If you have a current URL but would like to change it please add it here.)*

1. If you have a current website, what do you **LIKE** about it? *(Please list in bullet point format.)*

2. If you have a current website, what do you **DISLIKE** about it? *(Please list in bullet point format.)*

3. Do you have social media sites, or any other sites on the web that you update frequently for your company? *Please circle the choices and next to the social media add your username tag.*

Facebook

Twitter

Instagram

LinkedIn

Yelp

Other:

4. Do you have an inspirational "One-liner" for your company or a "Mission statement"?



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5. What kind of consumers/audience and viewing age groups do you have currently, or are looking to have?

6. What important information are your consumers/audience looking for on your website?

7. What are your preferred colors?

Here is a color wheel to help you browse through colors if you already don't have colors in mind:

<https://color.adobe.com/create/color-wheel/>

(Please provide the colors you choose by their "Hex" code listed below the color.)

Here are some 2016-2017 color trends as well, to give you some inspiration.

http://www.w3schools.com/colors/colors_palettes.asp

8. What websites do you like and why? *Please list them here:*

9. What are your competitors websites? *Please list them here:*



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Thank you!

We love getting to know our clients. We will use this document as part of our research and a point of reference when designing your new CUSTOM website.

Websites are our **first handshake** to new customers, vacationers, new employees and employers. It's a fact that more people use the internet to research a place of business on the internet before going there. Most of those searches being done on a mobile device or tablet.

During our kick-off we will discuss the look and feel of your new site, along with presenting visuals and ideas our design team has for the new custom look. These visuals and ideas will represent the 2017-2018 website design trends as well as create a mobile & tablet friendly layout for your site.

If you have a current logo, a new logo, images or any recent advertising documents you have been utilizing, please provide those for us before or immediately after the kick-off so we can use them on your new site.