

Showcase Manager

A brief overview of your website's Showcase Manager with screenshots.

Table of Contents:

Showcase Manager Login:3

Testimonials:4

Portfolio Pieces:6

Case Studies:9

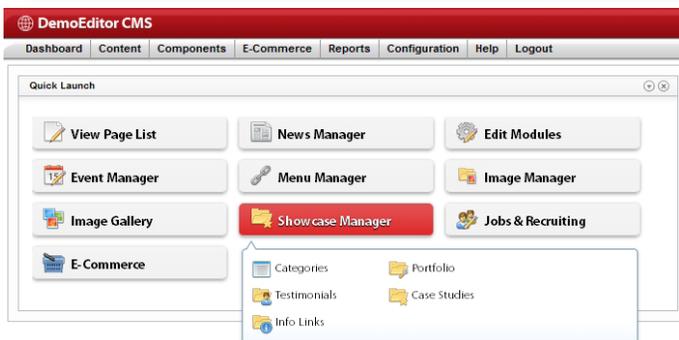
Showcase Manager:



To access your Showcase Manager, first login to your website.

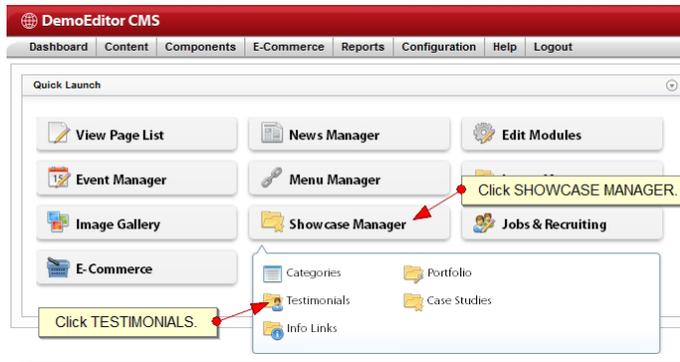
- From your dashboard, click on the **Showcase Manager** quick launch icon.

From here, you will have options to edit **Testimonials, Portfolio Pieces, and Case Studies**.

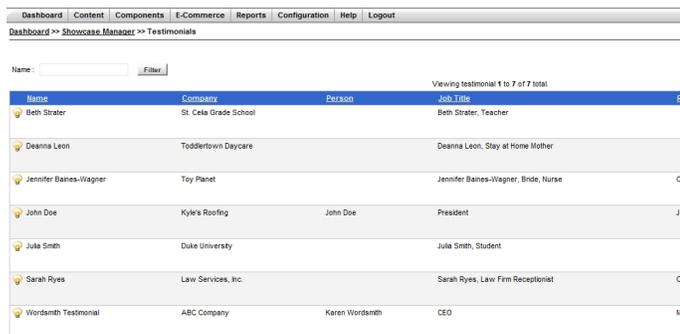


*Click images to see larger view. Click “Back to Section” in larger view to jump back to the section you were reading.

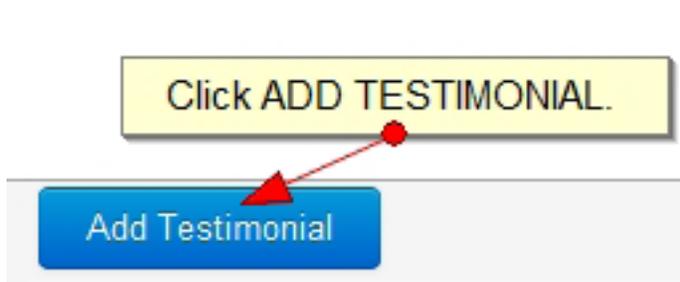
Testimonials:



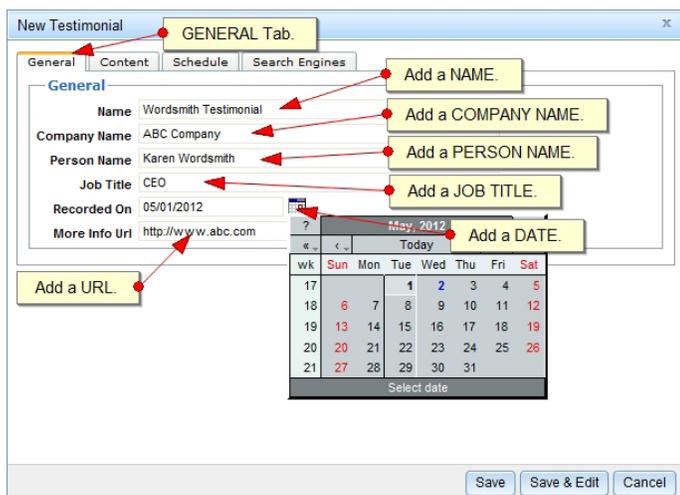
- Select **Testimonials**.



You will see a list of all of your existing testimonials.



- To create a new testimonial, click on the **Add Testimonial** button.



General Tab

Name - Enter a testimonial name. The testimonial name is for your use only.

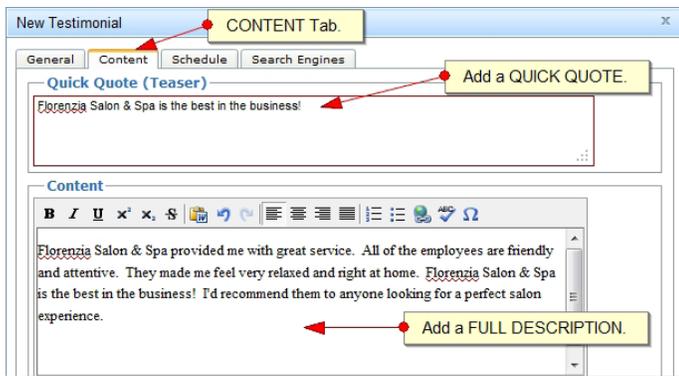
Company Name – The name of the company that the person who gave the testimonial works for...

Person Name – The name of the person who gave the testimonial.

Job Title – Title of the person who gave the testimonial.

Recorded On – The date that the testimonial was given.

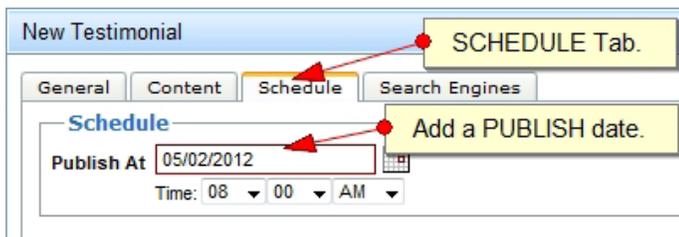
More Info URL – A link to the website of the business that gave the testimonial.



Content Tab

Quick Quote (Teaser) – This will display as a large pull quote on the front end. We recommend adding the best quote from the testimonial.

Content – This is your full testimonial.



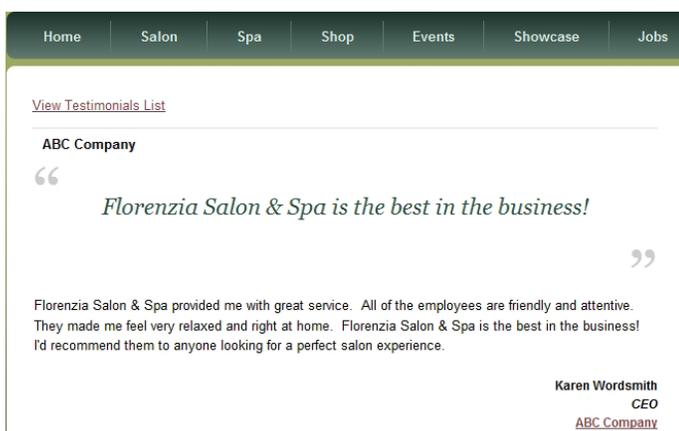
Schedule Tab – You can future date and back date your testimonial timestamp.



Search Engines Tab

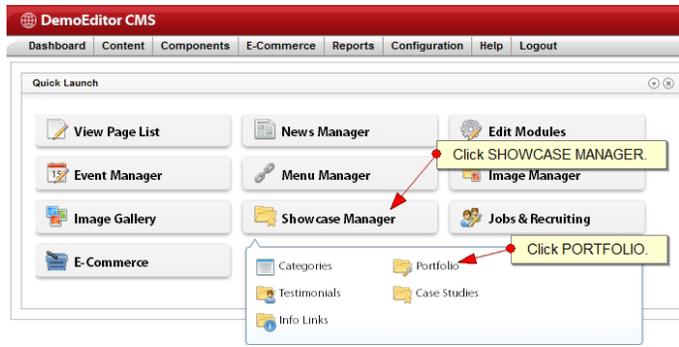
Meta Keywords/Meta Description – Optimize your testimonial with comma-separated keywords/keyphrases, and a concise description to make them more search friendly.

- Click **Save & Edit**.



Front End View of your new testimonial.

Portfolio Pieces:

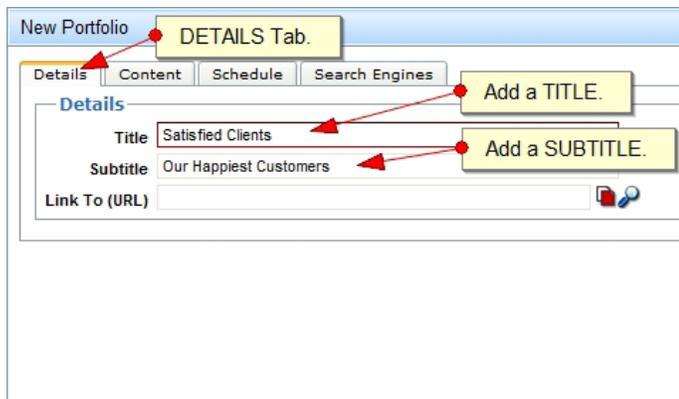


Portfolio Pieces

- To create a new portfolio piece, click on the **Add New Portfolio Piece** button.

Click ADD NEW PORTFOLIO PIECE.

Add New Portfolio Piece

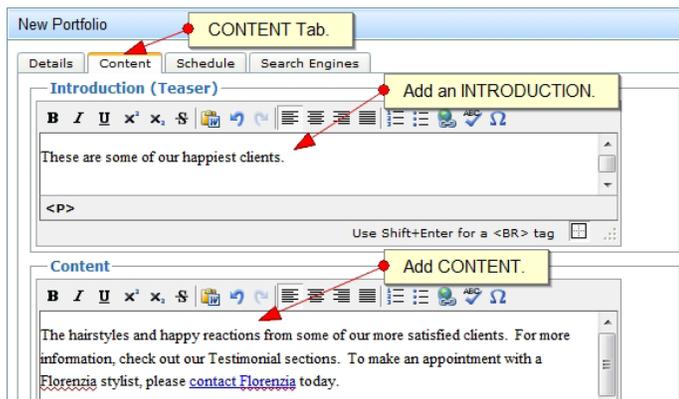


Details Tab

Title – The name of the project...

Subtitle –An explanatory or alternate title.

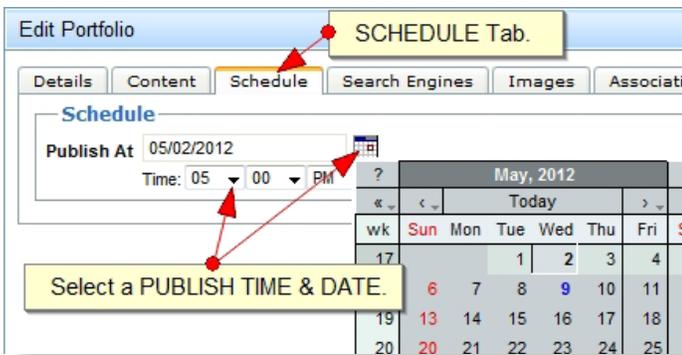
Link to (URL) – A link to the website of the business in the portfolio piece...



Content Tab

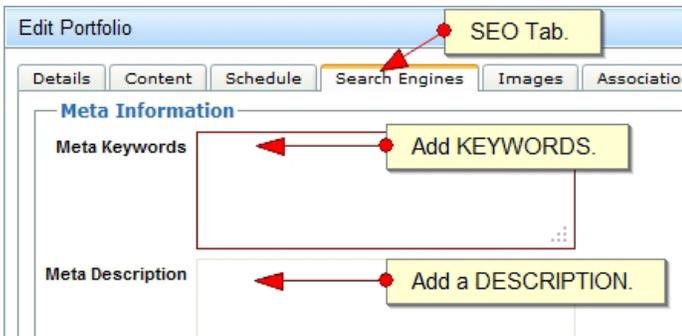
Introduction (Teaser) – Create a one-sentence summary of the portfolio piece (project).

Content – Add the full content of the portfolio piece describing how the needs of the client were met by your company.



Schedule Tab

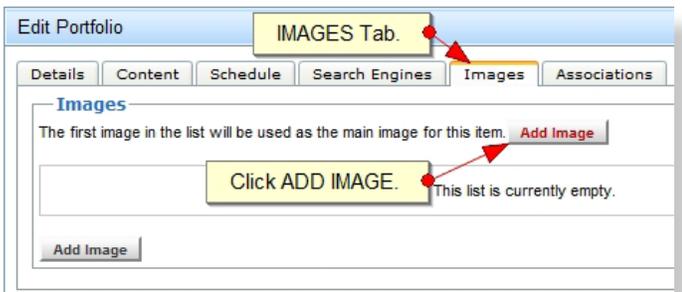
Schedule Tab - You can future date and back date your portfolio piece timestamp.



Search Engines Tab

Meta Keywords/Meta Description – Optimize your portfolio piece with comma-separated keywords/keyphrases, and a concise description to make them more search friendly.

- Click **Save & Edit**.

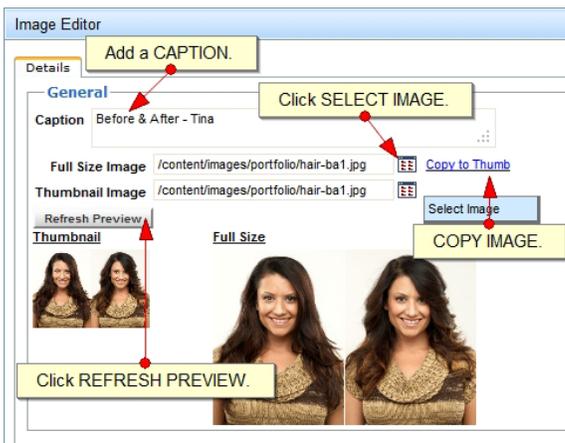


Images Tab

- Click on the **Add Image** button.

Caption – This brief description of the image will display below it in the lightbox view.

Full Size Image – This will be the “large” view of the image.



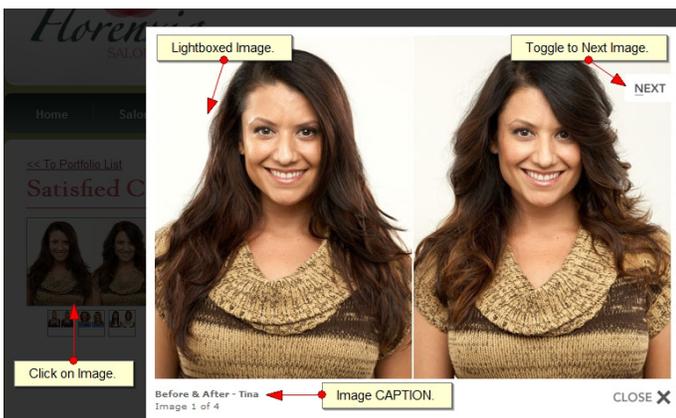
- Click on the **Select Image** icon.
- Select the directory that you would like add your photo to or create a new one.
- Click the **Browse** button.

You can also upload more than one image (up to 20) at a time by selecting the desired number from the drop down picker.

* Recommended image size: smaller than 3 MB.



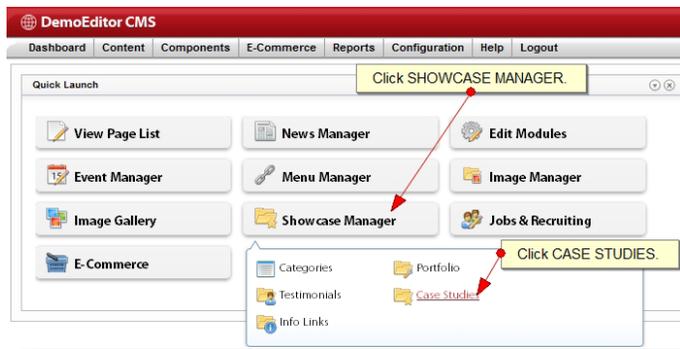
- Find the image on your computer that you wish to upload to your system. Click **open** and your file path will appear in the browse box.
- Click **upload** and your image directory will refresh to show you a preview of your recently uploaded image(s).
- When you've uploaded your desired image, select by **clicking on the image**. An **image preview** will appear in the window to the right of your directory with dimensions, file type, and date modified information listed below it.
- Click **Insert** and your image will appear in your editor window.



Thumbnail Image – This is the “small” view of the image.

- Click **Copy to Thumb** to create a thumbnail version of the “large” image.
- Click **Refresh Preview** to see a Thumbnail and Full Size preview of the images.
- Click the **Save Image** button.

Case Studies:



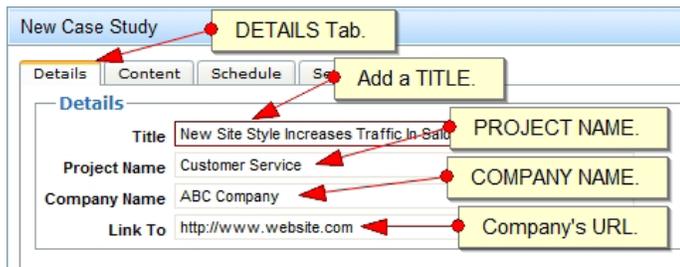
Details Tab

Title – The title of your case study. Your case study title will display in the case study list view.

Project Name – The project name will display identifying the specific area that your case study will cover.

Company Name – The company name identifies the subject of your case study.

Link To – Provide a direct link to another page, showcase piece, news article, or any other component in the CMS associated with your case study.

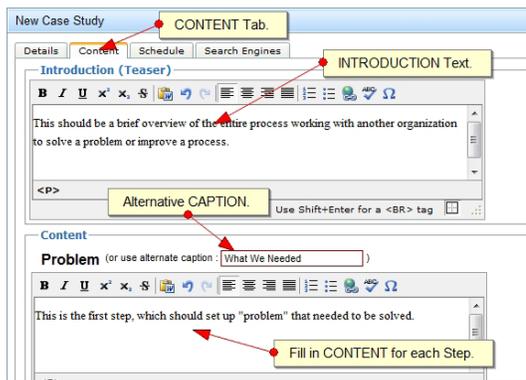


Content Tab

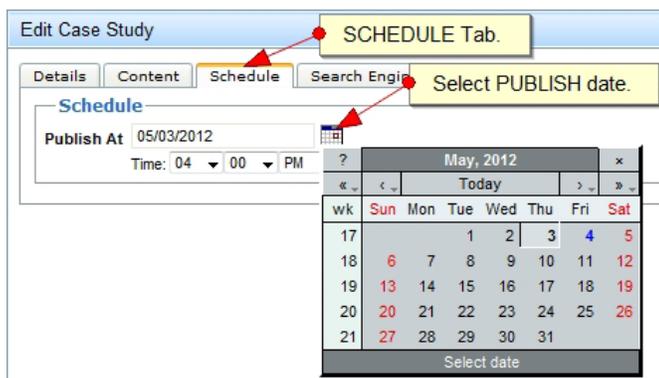
The content fields for a case study can be configured to reflect the appropriate information for any project.

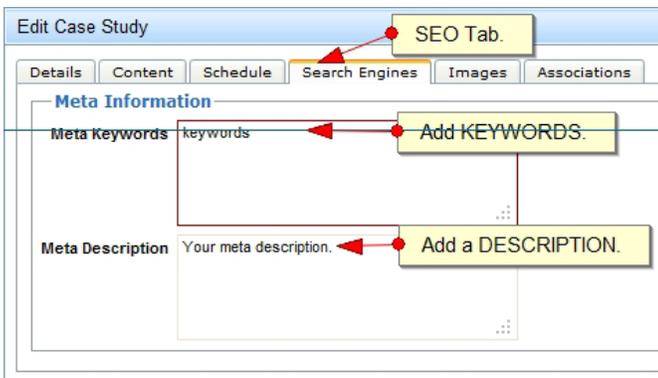
Introduction (Teaser) - Create a one-sentence summary of the case study (project).

Content – Fill in the existing content fields or customize fields with alternative captions to best tell your success story.



Schedule Tab - You can future date and back date your case study timestamp.

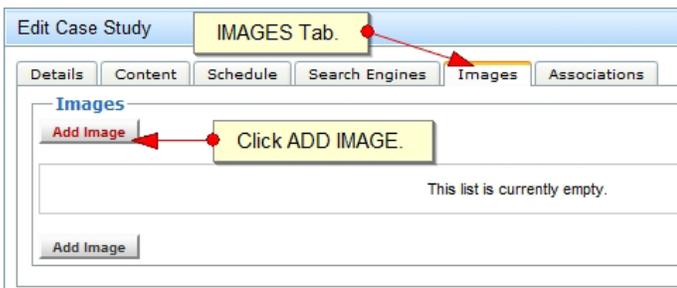




Search Engines Tab

Meta Keywords/Meta Description – Optimize your case studies with comma-separated keywords/keyphrases, and a concise description to make them more search friendly.

- Click **Save & Edit**.



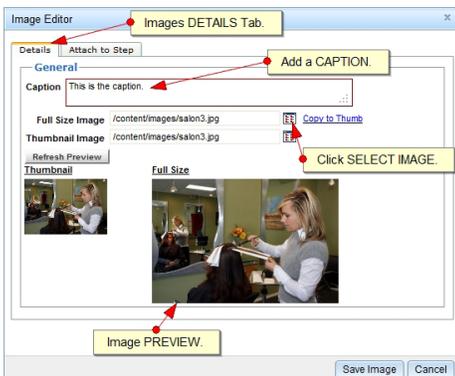
Images Tab

- Click the **Add Image** button.

Caption – This brief description of the image will display below it in the lightbox view.

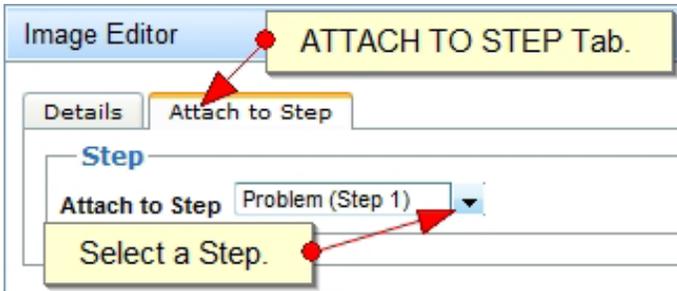
Full Size Image – This will be the “large” view of the image.

Thumbnail Image – This is the “small” view of the image.



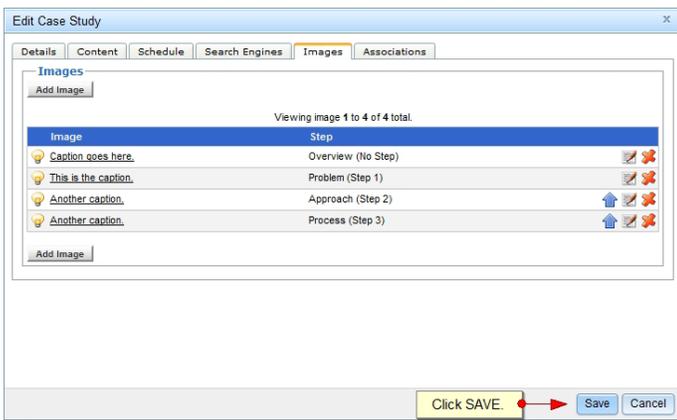
- Click **Copy to Thumb** to create a thumbnail version of the “large” image.

- Click **Refresh Preview** to see a Thumbnail and Full Size preview of the images.



Attach to Step Tab – Assign a picture(s) to a specific case study step by selecting one from the dropdown picker.

- Click the **Save Image** button.



Case Image List

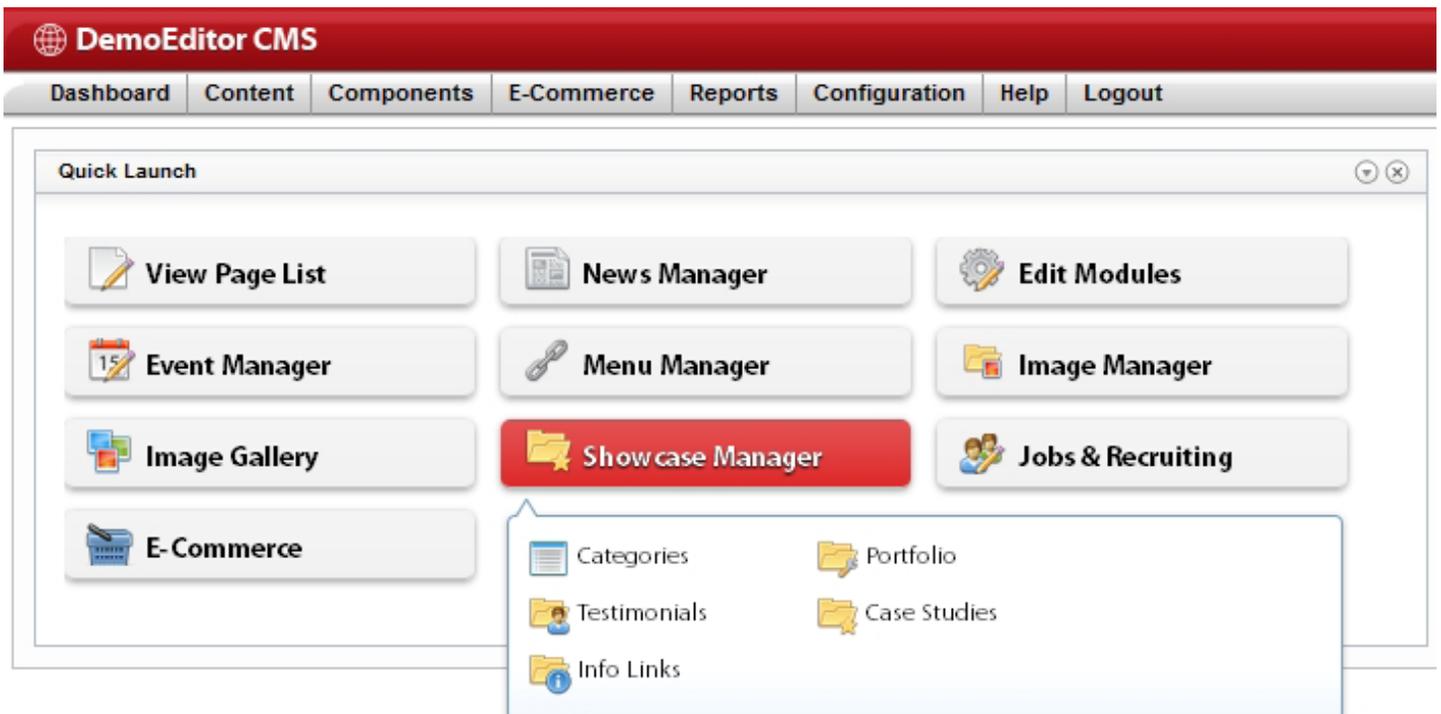
- Click the **Save** button once all images have been added to the steps of your Case Study.



Front End View of Your Case Study.



Showcase Manager:



Testimonials:

DemoEditor CMS

Dashboard | Content | Components | E-Commerce | Reports | Configuration | Help | Logout

Quick Launch

- View Page List
- News Manager
- Edit Modules
- Event Manager
- Menu Manager
- Click SHOWCASE MANAGER.
- Image Gallery
- Show case Manager
- Jobs & Recruiting
- E-Commerce
- Categories
- Portfolio
- Testimonials
- Case Studies
- Info Links
- Click TESTIMONIALS.

Dashboard | Content | Components | E-Commerce | Reports | Configuration | Help | Logout

Dashboard >> Showcase Manager >> Testimonials

Name:

Viewing testimonial 1 to 7 of 7 total.

Name	Company	Person	Job Title	Recorded On
Beth Strater	St. Celia Grade School		Beth Strater, Teacher	
Deanna Leon	Toddertown Daycare		Deanna Leon, Stay at Home Mother	
Jennifer Baines-Wagner	Toy Planet		Jennifer Baines-Wagner, Bride, Nurse	Oct 14, 2010
John Doe	Kyle's Roofing	John Doe	President	Jan 2, 2012
Julia Smith	Duke University		Julia Smith, Student	
Sarah Ryes	Law Services, Inc.		Sarah Ryes, Law Firm Receptionist	Oct 14, 2010
Wordsmith Testimonial	ABC Company	Karen Wordsmith	CEO	May 1, 2012

Click ADD TESTIMONIAL.

Add Testimonial

New Testimonial GENERAL Tab.

General | Content | Schedule | Search Engines

General

Name: Wordsmith Testimonial Add a NAME.

Company Name: ABC Company Add a COMPANY NAME.

Person Name: Karen Wordsmith Add a PERSON NAME.

Job Title: CEO Add a JOB TITLE.

Recorded On: 05/01/2012 Add a DATE.

More Info Url: <http://www.abc.com> Add a URL.

May 2012							
Today							
wk	Sun	Mon	Tue	Wed	Thu	Fri	Sat
17			1	2	3	4	5
18	6	7	8	9	10	11	12
19	13	14	15	16	17	18	19
20	20	21	22	23	24	25	26
21	27	28	29	30	31		

New Testimonial CONTENT Tab.

General | Content | Schedule | Search Engines

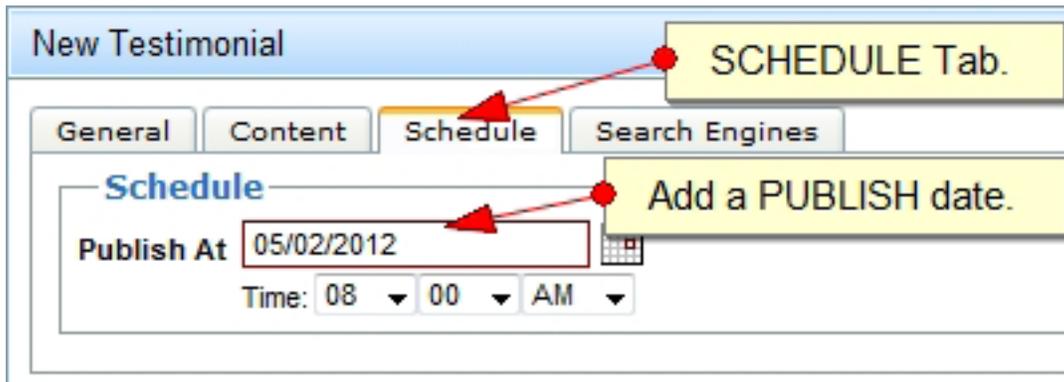
Quick Quote (Teaser)

Florenzia Salon & Spa is the best in the business! Add a QUICK QUOTE.

Content

B I U x² x₂ S **ABC**

Florenzia Salon & Spa provided me with great service. All of the employees are friendly and attentive. They made me feel very relaxed and right at home. Florenzia Salon & Spa is the best in the business! I'd recommend them to anyone looking for a perfect salon experience. Add a FULL DESCRIPTION.



Testimonials

Show 10 [Update List](#)

ABC Company- <http://www.abc.com>

“
Florenzia Salon & Spa is the best in the business!
 ”

[Read the full testimonial](#) **Karen Wordsmith**
 CEO

Kyle's Roofing-

“
You guys are the greatest!
 ”

[Read the full testimonial](#) **John Doe**
 President

718-555-2368

Hours of Operation

M-Th:	10 - 6
Fri:	11 - 8
Sat:	9 - 6
Sun:	Closed

Testimonials

“ I seriously could not believe how much better this place was than my old salon. ”

Sarah Ryes, Law Firm Receptionist
[Read Full Testimonial](#)
[View Testimonials...](#)

[View Testimonials List](#)

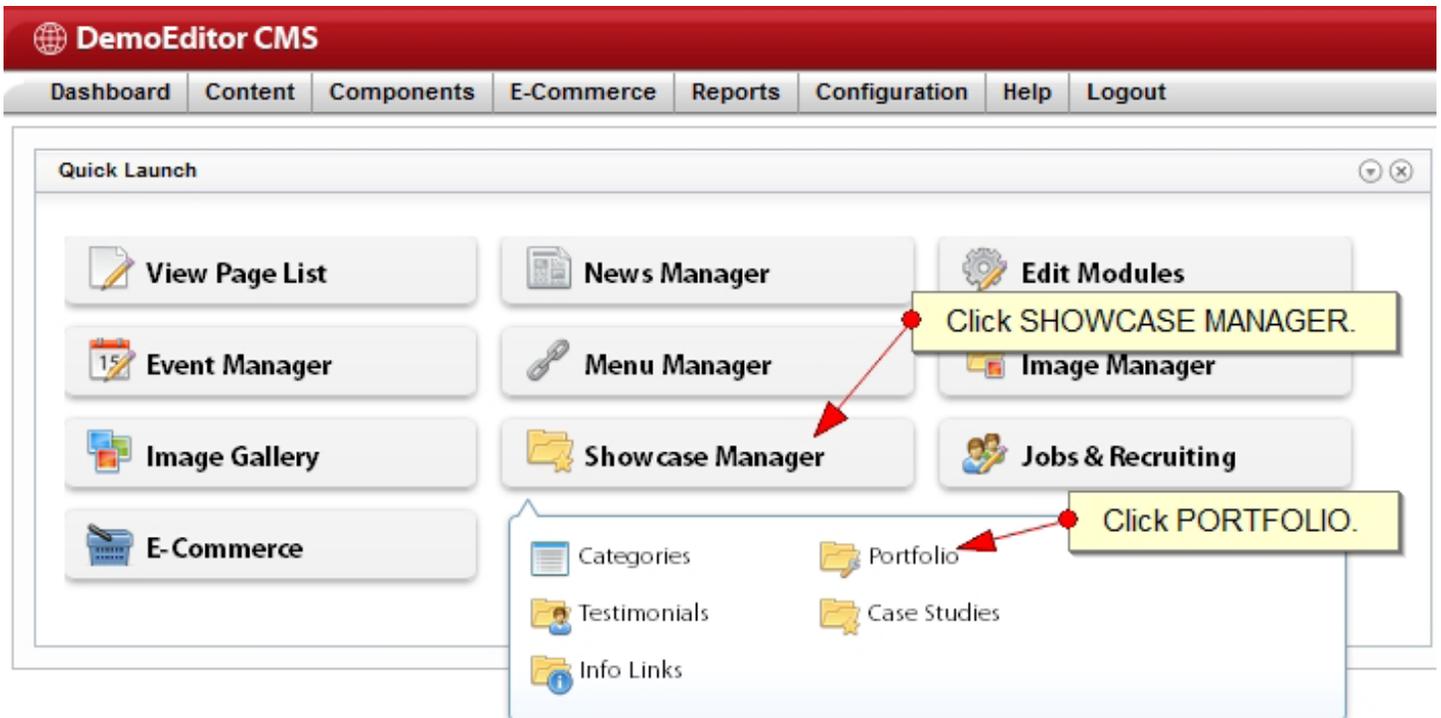
ABC Company

“
Florenzia Salon & Spa is the best in the business!
 ”

Florenzia Salon & Spa provided me with great service. All of the employees are friendly and attentive. They made me feel very relaxed and right at home. Florenzia Salon & Spa is the best in the business! I'd recommend them to anyone looking for a perfect salon experience.

Karen Wordsmith
 CEO
[ABC Company](#)

Portfolio Pieces:



New Portfolio

DETAILS Tab.

Details Content Schedule Search Engines

Details

Title Satisfied Clients

Subtitle Our Happiest Customers

Link To (URL)

Add a TITLE.

Add a SUBTITLE.

New Portfolio

CONTENT Tab.

Details Content Schedule Search Engines

Introduction (Teaser)

Add an INTRODUCTION.

B I U x² x₂ S [Icons]

These are some of our happiest clients.

<P>

Use Shift+Enter for a
 tag

Add CONTENT.

B I U x² x₂ S [Icons]

The hairstyles and happy reactions from some of our more satisfied clients. For more

Edit Portfolio **SCHEDULE Tab.**

Details | Content | **Schedule** | Search Engines | Images | Associations

Schedule

Publish At: 05/02/2012
 Time: 05:00 PM

Select a PUBLISH TIME & DATE.

May, 2012							
Today							
wk	Sun	Mon	Tue	Wed	Thu	Fri	Sat
17			1	2	3	4	5
18	6	7	8	9	10	11	12
19	13	14	15	16	17	18	19
20	20	21	22	23	24	25	26
21	27	28	29	30	31		
Wed, May 2							

Edit Portfolio **SEO Tab.**

Details | Content | Schedule | **Search Engines** | Images | Associations

Meta Information

Meta Keywords: Add KEYWORDS.

Meta Description: Add a DESCRIPTION.

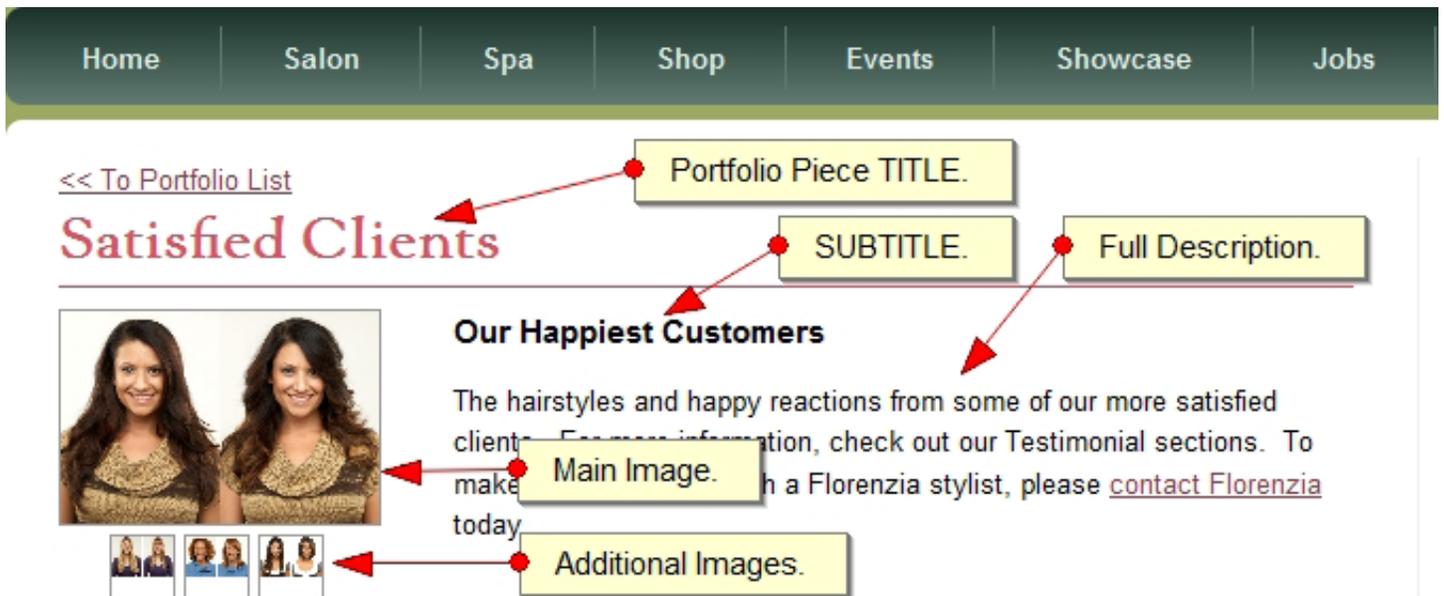
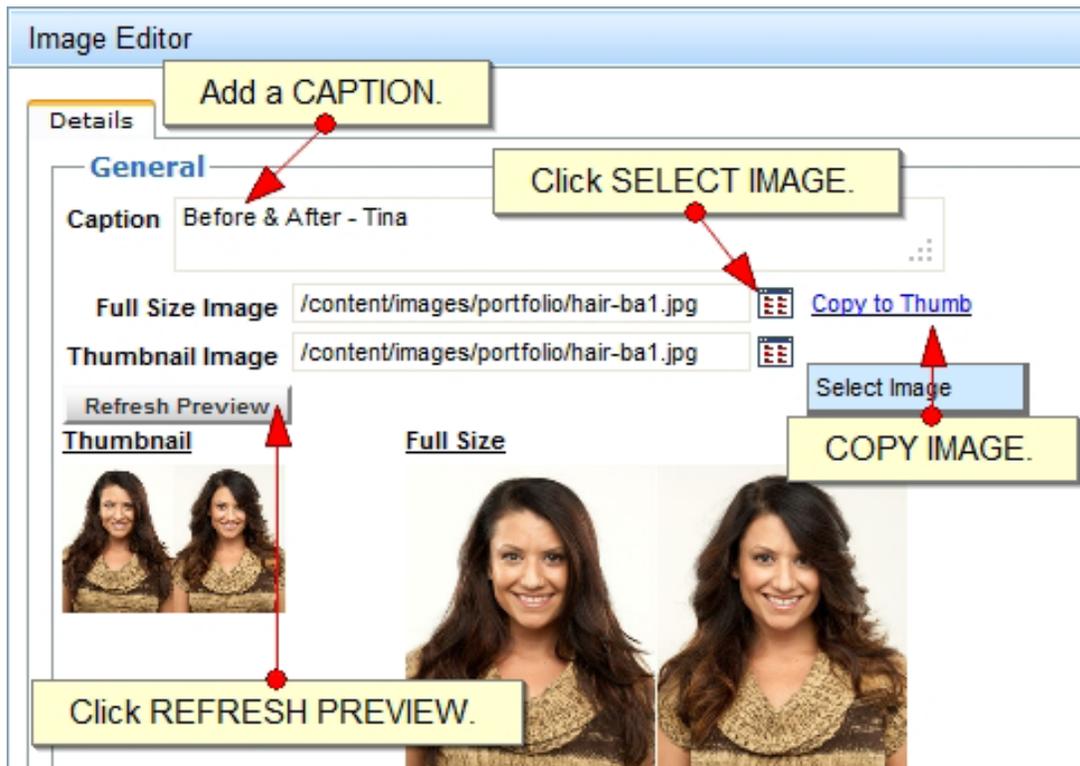
Edit Portfolio **IMAGES Tab.**

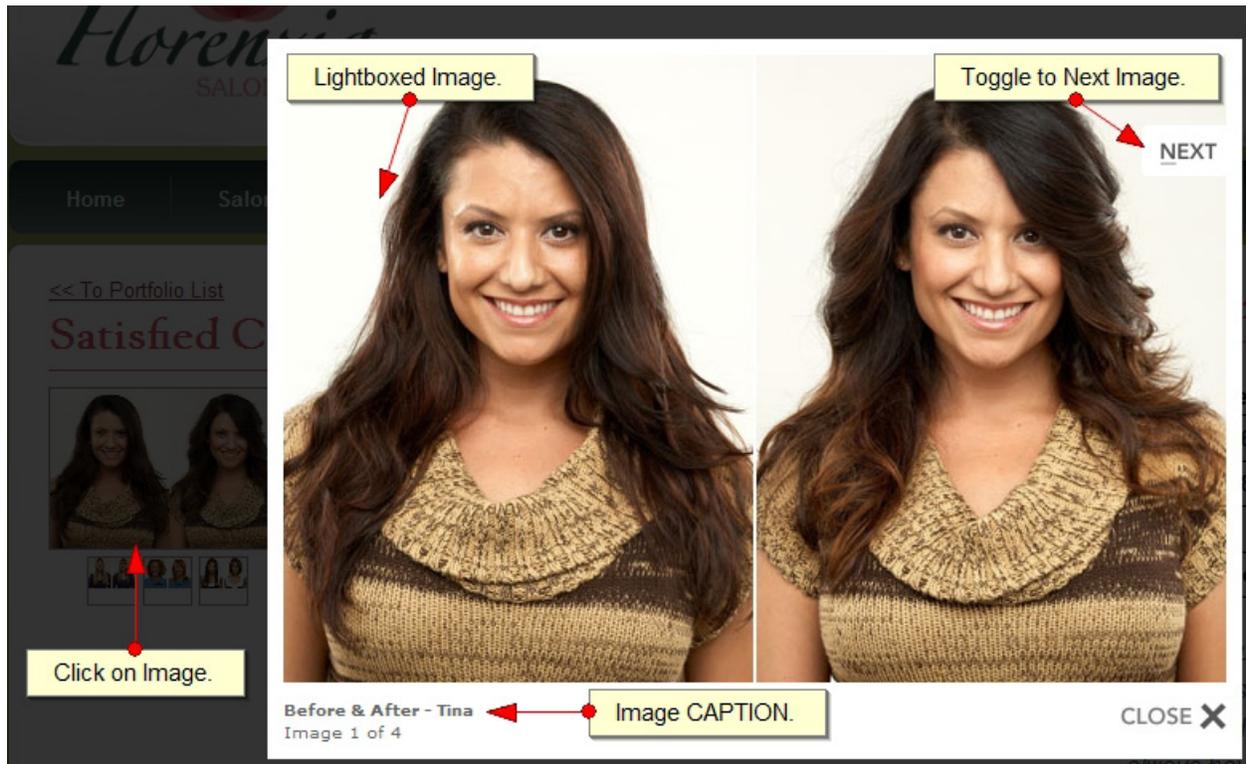
Details | Content | Schedule | Search Engines | **Images** | Associations

Images

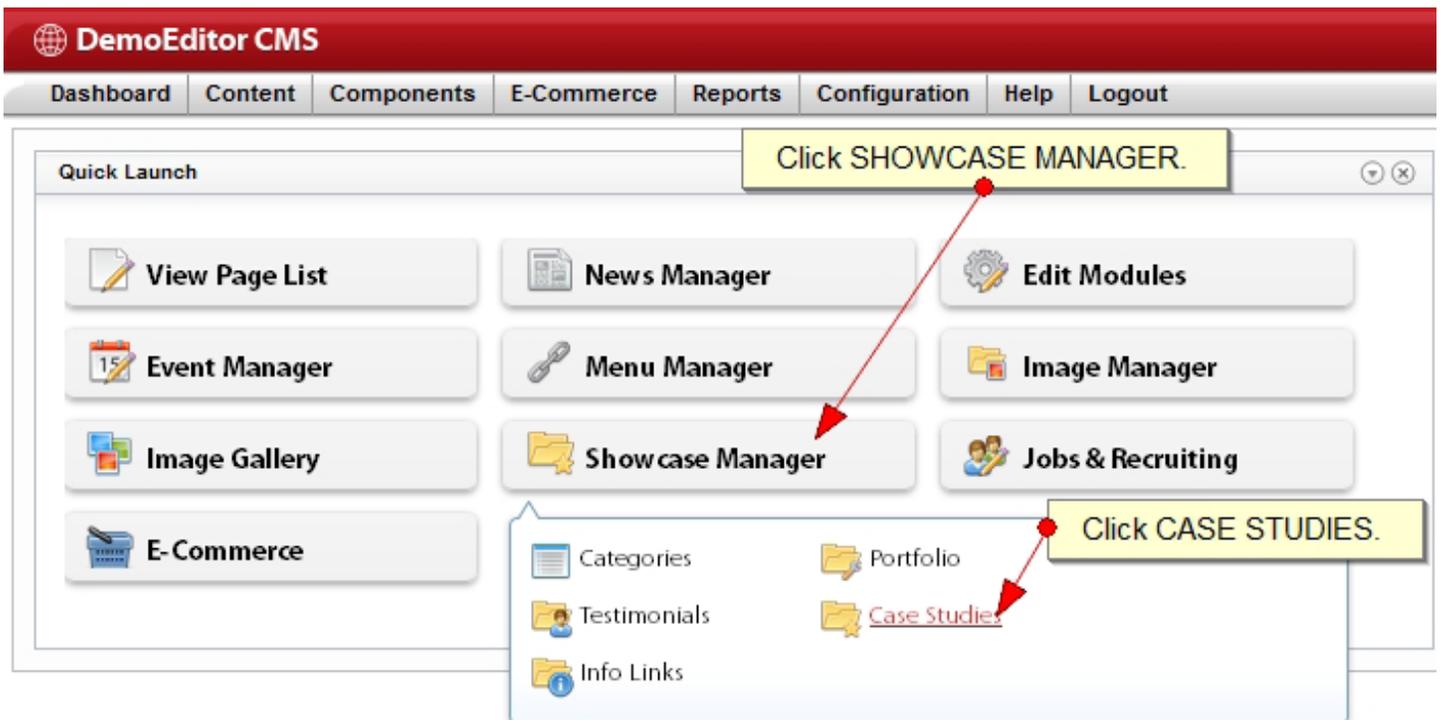
The first image in the list will be used as the main image for this item. [Add Image](#)

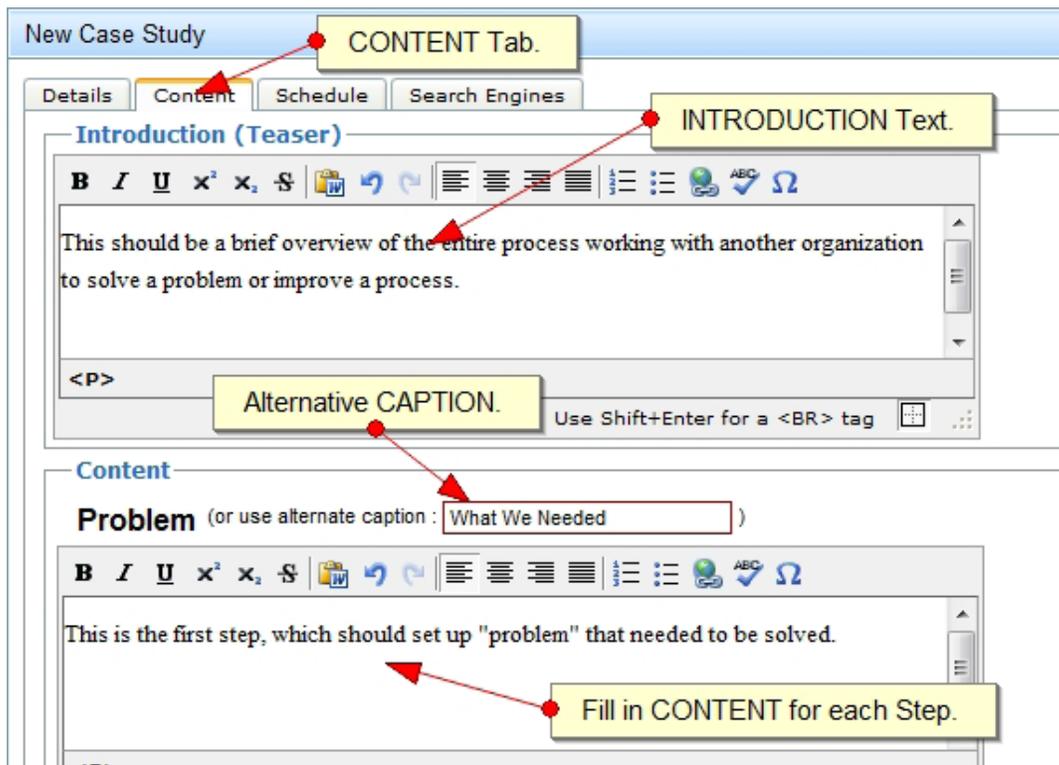
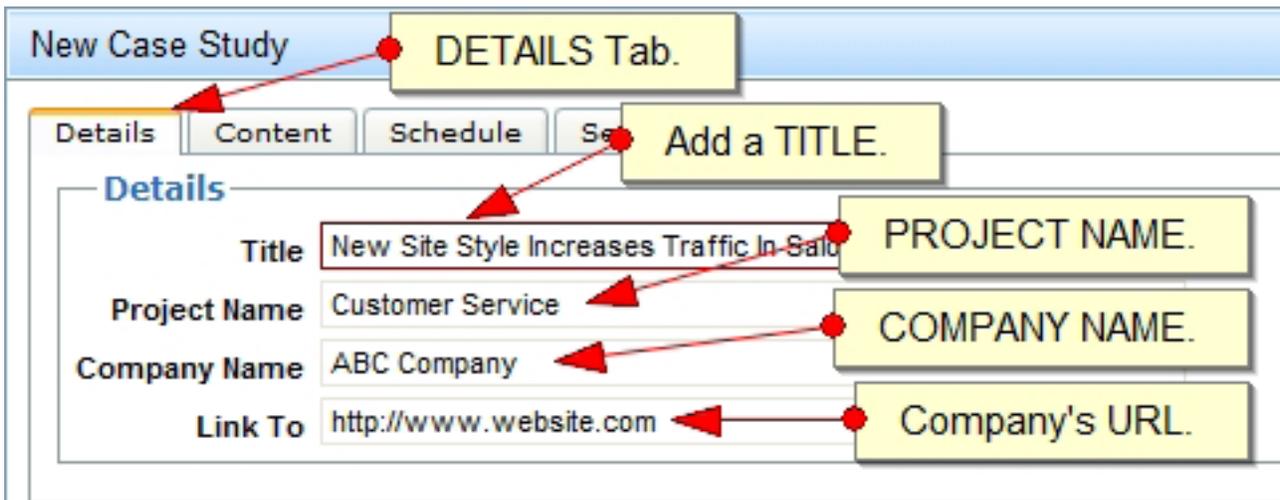
Click ADD IMAGE. This list is currently empty.





Case Studies:





Edit Case Study

SCHEDULE Tab.

Details Content Schedule Search Engines

Select PUBLISH date.

Schedule

Publish At 05/03/2012

Time: 04 00 PM

May, 2012							
Today							
wk	Sun	Mon	Tue	Wed	Thu	Fri	Sat
17			1	2	3	4	5
18	6	7	8	9	10	11	12
19	13	14	15	16	17	18	19
20	20	21	22	23	24	25	26
21	27	28	29	30	31		

Select date

Edit Case Study

SEO Tab.

Details Content Schedule Search Engines Images Associations

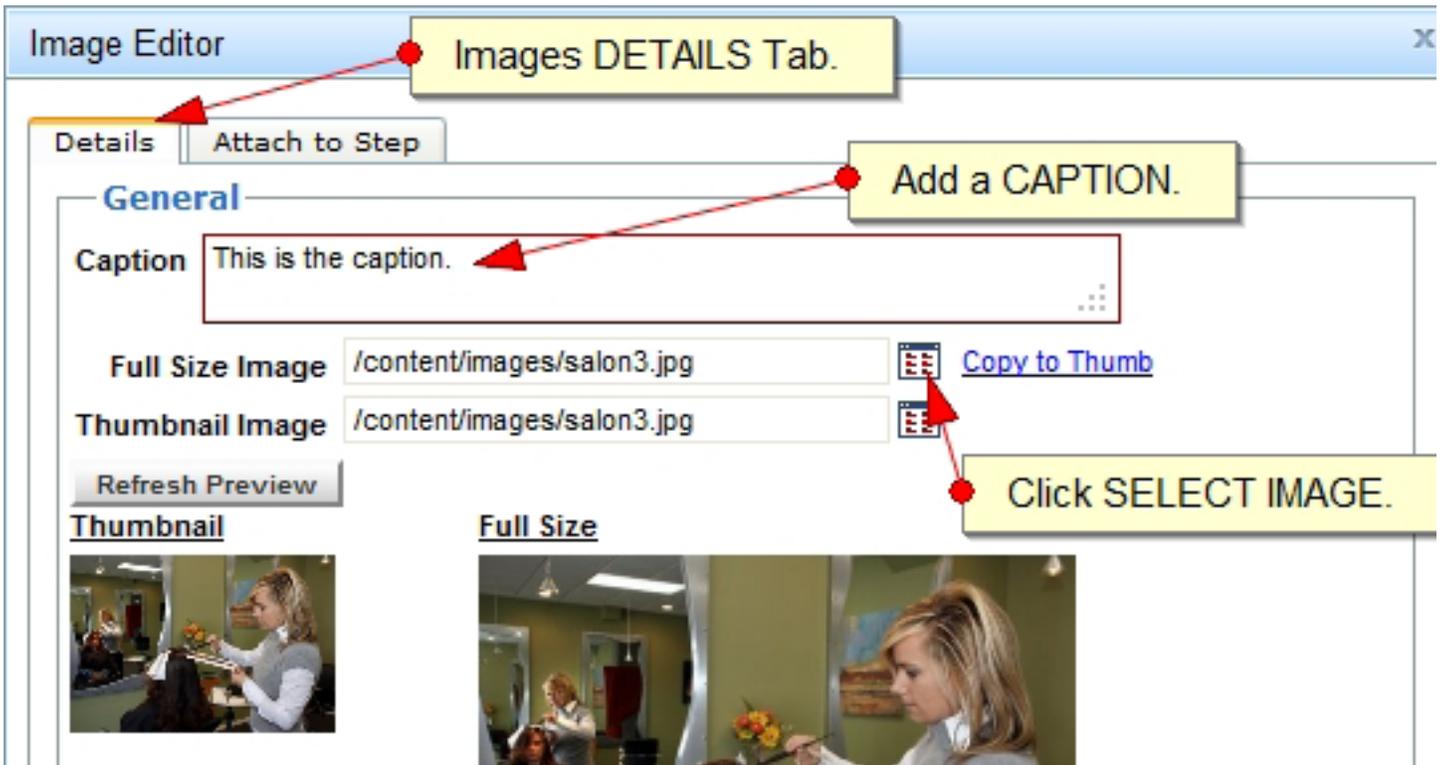
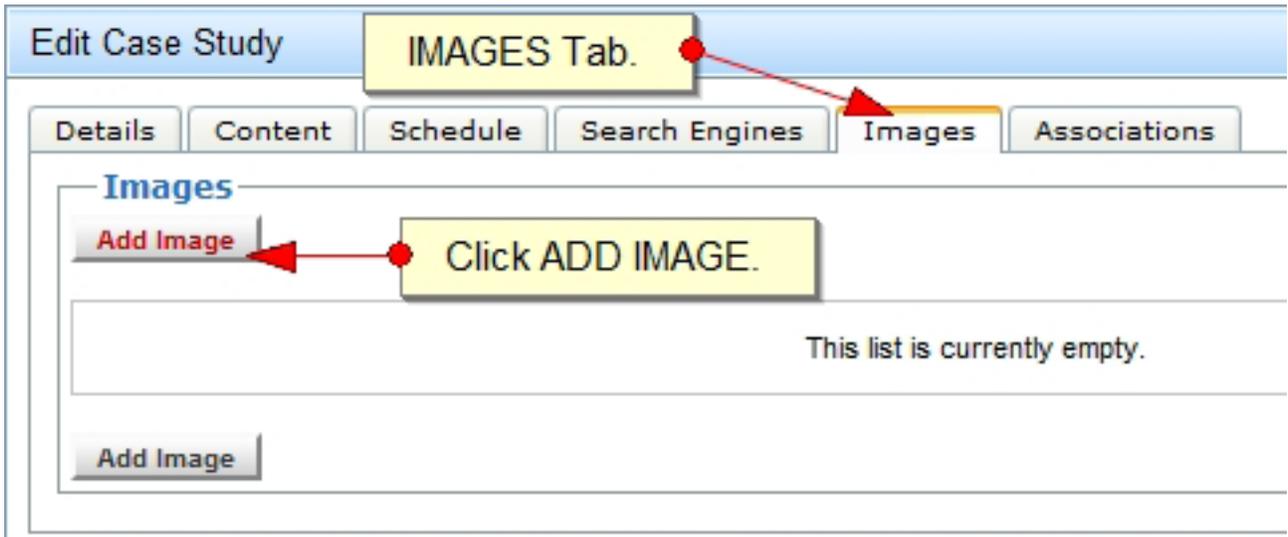
Meta Information

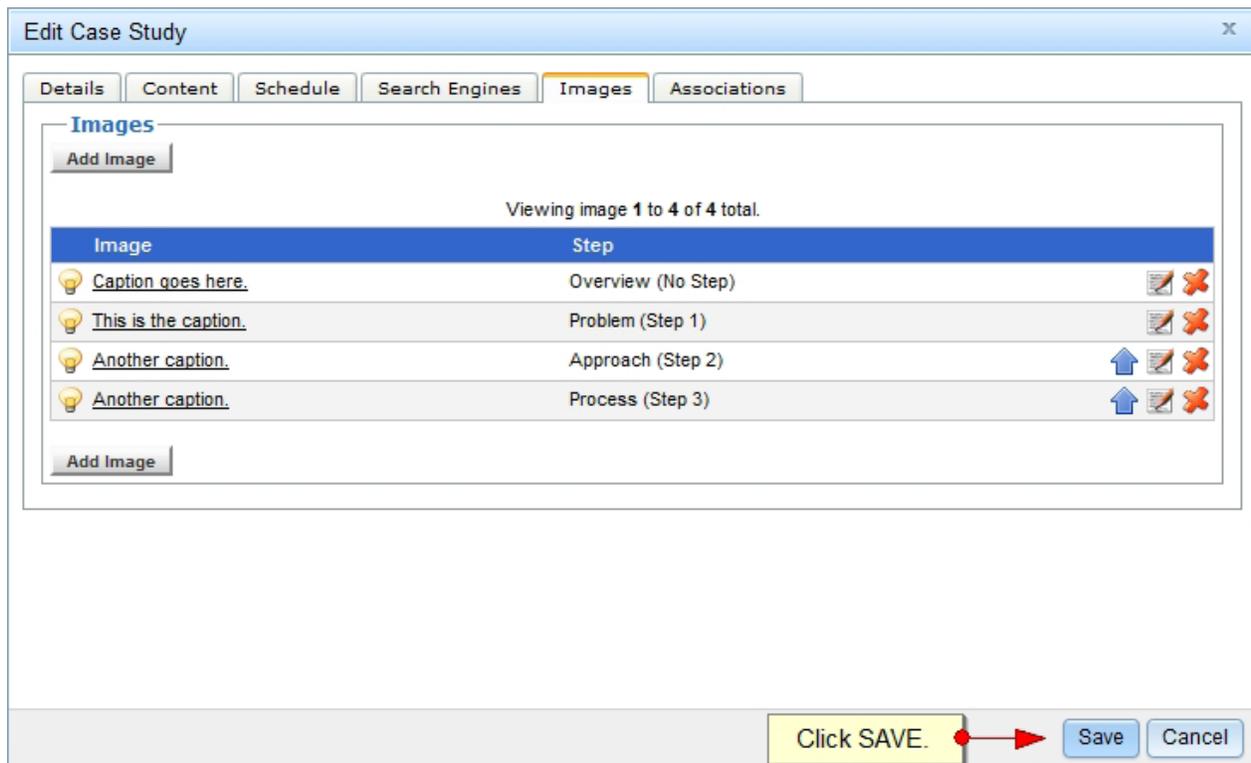
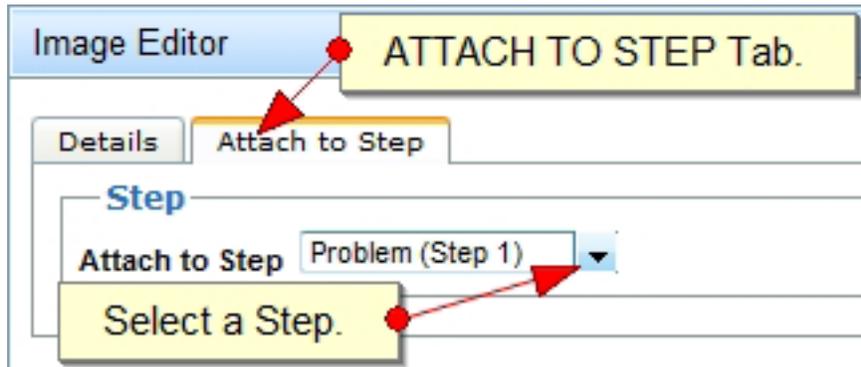
Meta Keywords keywords

Add KEYWORDS.

Meta Description Your meta description.

Add a DESCRIPTION.





Case Studies

Show 10 [Update List](#)

Title

New Site Style Increases Traffic In Salon
[www.website.com](#)



Introduction

This should be a brief overview of the entire process working with another organization to solve a problem or improve a process.

[Click to View Details](#)

Main Image

[<< To Case Study List](#)

New Site Style Increases Traffic In Salon

Customer Service [www.website.com](#)
 ABC Company

Project Name

Company Website

Company Name

Title

Overview



This should be a brief overview of the entire process working with another organization to solve a problem or improve a process.

Case Study Steps

What We Needed



This is the first step, which should set up "problem" that needed to be solved.

Approach



This was our approach.